

Rep Order# 6825574 Ver# 1 Mod# 0 Status Partially Confirmed Traffic Order# 781872  
EC'd Ycs

Printed: 06/18/2012 2:33 PM  
Last Received: 06/18/2012 1:27 PM  
Showing Buylines: All Lines

1 of 2

Station WUPW-TV TOLEDO, OH.  
Advertiser ( ) RESTORE OUR FUTURE  
Product RESTORE OUR FUTURE  
Estimate# 903  
Buyer ELISE CLOYD  
Phone#  
Fax#

Agency ( ) MENTZER MEDIA  
600 FAIRMONT AVE, S#306  
TOWSON, MD 21286  
Agency C/P1/P2/E //903  
Flight Dates 06/20/2012 - 06/25/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) ANJIE BRADY  
Salesperson Phone# 215-567-6005  
Salesperson FAX# 215-567-5938

--- CONTRACT COMMENT ---

CLIENT: RESTORE OUR FUTURE, INC. SC=\*

--- REMARKS ---

Please see LN 4 - 10P News?

Note: LN 1 - News on 6/23 & 6/24 airs 10p - 10:30p

---STATION ORDER COMMENTS---

Please see LN 4 - 10P News?

Note: LN 1 - News on 6/23 & 6/24 airs 10p - 10:30p

| LT  | Ln  | Day  | Time    | Program                          | Len | Rate     | Dates       | Spots/Week | # of Weeks | Total Spots | Total Cost | Daypart |
|-----|-----|------|---------|----------------------------------|-----|----------|-------------|------------|------------|-------------|------------|---------|
| --- | --- | ---  | ---     | -----                            | --- | ---      | ---         | ---        | ---        | ---         | ---        | ---     |
|     | 1   | W-SU | 10P-11P |                                  | :30 | \$225.00 | 06/20-06/24 | 5          | 1          | 5           | \$1,125.00 |         |
|     |     |      |         | Buyline Comment: LATE NEWS       |     |          |             |            |            |             |            |         |
|     | 2   | F    | 9P-10P  |                                  | :30 | \$350.00 | 06/22-06/22 | 2          | 1          | 2           | \$700.00   |         |
|     |     |      |         | Buyline Comment: BONFES          |     |          |             |            |            |             |            |         |
|     | 3   | SU   | 9A-10A  |                                  | :30 | \$25.00  | 06/24-06/24 | 1          | 1          | 1           | \$25.00    |         |
|     |     |      |         | Buyline Comment: FOX NEWS SUNDAY |     |          |             |            |            |             |            |         |
|     | 4   | M    | 10A-1P  |                                  | :30 | \$225.00 | 06/25-06/25 | 1          | 1          | 1           | \$225.00   |         |
|     |     |      |         | Buyline Comment: LATE NEWS       |     |          |             |            |            |             |            |         |

---REPORT TOTALS---

Report Totals: 9 / \$2,075.00

---SALES MONTHLY TOTALS---

Jun 12: 8 / \$1,850.00

Jul 12: 1 / \$225.00

Rep Order# 6825574 Ver# 1 Mod# 0 Status Partially Confirmed Traffic Order# 781872

Printed: 06/18/2012 2:33 PM

2 of 2

Last Received: 06/18/2012 1:27 PM

Showing Buylines: All Lines

Station WUPW-TV TOLEDO, OH.  
Advertiser ( ) .RESTORE OUR FUTURE  
Product RESTORE OUR FUTURE  
Estimate# 903  
Buyer ELISE CLOYD  
Phone#  
Fax#

Agency ( ) MENTZER MEDIA  
600 FAIRMONT AVE, S#306  
TOWSON, MD 21286  
Agency C/P1/P2/E //903  
Flight Dates 06/20/2012 - 06/25/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) ANJIE BRADY

Salesperson Phone# 215-567-6005  
Salesperson FAX# 215-567-5938

Sales Totals: 9 / \$2,075.00

Station Totals: 9 / \$2,075.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

|               |           |      |    |      |    |      |    |      |     |      |     |
|---------------|-----------|------|----|------|----|------|----|------|-----|------|-----|
| Market Totals | \$103,750 | CATV | 0% | WNGT | 0% | WNWG | 4% | WTOL | 60% | WTVG | 34% |
|               |           | WUPW | 2% |      |    |      |    |      |     |      |     |

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books FEB12, MAY11, EMAY12  
Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE